

Joliet Community Swim Association

Raising Funds to Help Support the



September 18, 2011

Dear Area Business,

The Jets YMCA Swim Team is a year-round program that welcomes all swimmers from ages six to eighteen in and around the Joliet community. The team offers instruction and training to a wide range of ability levels. As a YMCA program, the team staff works hard not only to build strong swimmers but also to build respectful, responsible, honest, and caring individuals--individuals that will strengthen our community.

The Jets YMCA swim team is sponsoring two swim meets during the 2011-2012 short-course seasons. The proceeds generated from these meets are used to support the team throughout the year. As part of the fundraising for this event, we will be placing ads for area businesses in **both** of our meet programs. The ads are priced as follows:

- Full Page - \$400
- ½ Page - \$200
- ¼ Page (4x5-1/2) - \$100
- Business Card - \$50
- Happy Ad- \$10

Please help our team by purchasing an ad for your business. Not only will you be promoting your business, you will be helping to strengthen our community.

Sincerely,

Frank Senese

President
Joliet Community Swim Association

Frank Senese (email:fsenese@comcast.net)
JCSA is a not for profit organization with 501C-3 status.
Tax exemption ID: E9957-9162-04



Advertising Contract 2011-2012



BUSINESS OWNER – Your ad will appear in the program books for the following Jet’s sponsored swim meets: Ghostly Gathering (October 22 & 23), and Fab 50’s (January 20, 21 & 22). Please make a copy of this contract for your records. The Jets Y Swim Team gratefully acknowledges your generous contribution. No goods or services were provided in exchange for the contribution given. This is an official receipt for Internal Revenue purposes. If needed, our IL Tax Exemption Identification Number is E9957-9162-04.

Thank you for your support

Name of Advertiser	
Contract Signed By	
Address	
Phone Number	

Full Page Ad
\$400

Half Page Ad
\$200

Quarter Page Ad
\$100

Business Card Ad
\$50

Happy Ad
\$10

Format will be 8-1/2” X 11” printed in black and white. Please have ad “photo ready”.

USE THIS SPACE FOR QUARTER PAGE AD SIZE REFERENCE

(Paper clip or staple actual ad to contract)

USE THIS SPACE FOR BUSINESS CARD AD SIZE REFERENCE

(Paper clip or staple actual ad or card to contract)

Write 10 words or less for happy ad
(boarder and typing will be provided).

Ex: Swim hard, Jane. Love Mom & Dad

Ad Secured By: _____
FAMILY NAME

Ads are due to JCSA no later than Oct 12, 2011 for Ghostly Gathering Meet.

Check No. _____